

「AIoT Korea Exhibition 2025」

Post-show Report

November 26[Wed] ~ November 28[Fri], 2025



Korea Intelligent IoT Association

1. Show Overview

- Date : November 26(Wed) ~ November 28(Fri), 2025
- Venue : COEX Hall D, Seoul, South Korea
- Key Exhibits

Category	Exhibits
AI + IoT Products and Solutions	Software, Platform, Device, Communication devices, Security, etc.
Manufacturing Business	Process and production management solutions, predictive diagnostics, Maintenance, smart factory, process automation systems, Autonomous Transport Unit (AGV), Unmanned Autonomous Ground Vehicle (UGV) etc.
Industrial and Residential Safety Disasters and Catastrophes	AI and IoT-based disaster response systems and solutions, digital safety management systems, integrated catastrophic safety control solutions, integrated monitoring of disaster early detection and alarm, industrial safety solutions, etc.
Smart Home/Office/Healthcare	Smart appliances/robots, home entertainment, smart work solutions, autonomous seating/meeting room reservation system, biometric authentication system, visitor management system, telemedicine system, smart health/beauty care, special care and support service for the socially disadvantaged, etc
Smart Cities, Smart Villages	Smart transportation, Smart construction infrastructure, Smart government, etc.
Energy & Environment	AI and IoT-based energy-saving services, smart energy service platform, urban regeneration, eco-friendly food resourceization, smart water grid system, atmospheric environment monitoring and control system, Carbon Emission Data Collection System, etc.
Distribution & Logistics, Agricultural and Livestock Production	AI and IoT-based logistics automation system, smart SCM solution, smart agriculture (including smart farm machinery and smart farm), agricultural and fishery production process management (including growth management and monitoring system)

- Number of Exhibitors : 314 Booths from 148 Companies
 - Korean : 295 Booths from 134 Companies
 - Overseas : 19 Booths from 14 Companies
- Number of Visitors : 17,012 from 34 countries

	Nov.26(Wed)	Nov.27(Thu)	Nov.28(Fri)	Total
Korean	4,791	5,428	6,436	16,655
Overseas	101	111	145	357
Total	4,892	5,539	6,581	17,012

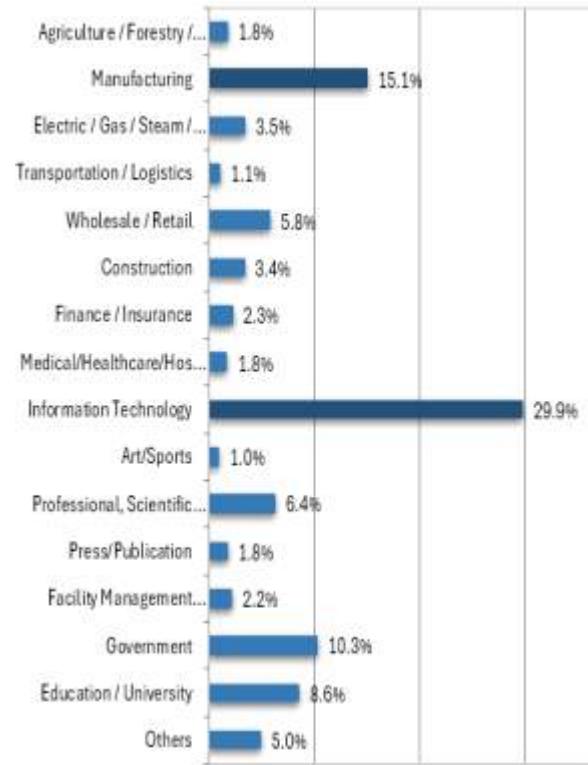
* Overseas Countries: USA, China, Japan, Canada, India, Singapore, etc.

2. Analysis

□ Visitor Analysis

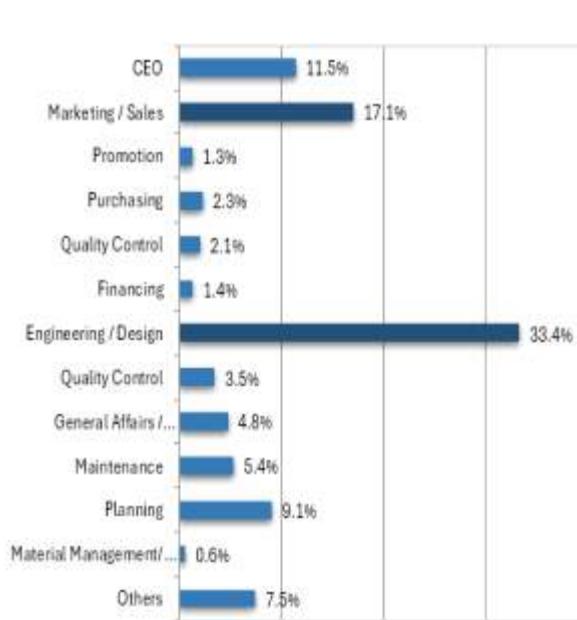
① Industrial Classification of Visitors

Classification	Number	Rate(%)
Agriculture / Forestry / Fisheries / Mining	267	1.8%
Manufacturing	2,221	15.1%
Electric / Gas / Steam / Water supply, Disposal of Sewage-Waste, Environmental restoration	512	3.5%
Transportation / Logistics	162	1.1%
Wholesale / Retail	859	5.8%
Construction	503	3.4%
Finance / Insurance	336	2.3%
Medical/Healthcare/Hospital	261	1.8%
Information Technology	4,399	29.9%
Art/Sports	147	1.0%
Professional, Scientific and Technical services(Consulting etc.)	935	6.4%
Press/Publication	266	1.8%
Facility Management and Supporting Service	328	2.2%
Government	1,521	10.3%
Education / University	1,268	8.6%
Others	731	5.0%
Total	14,716	100%



② Position of Visitors

Classification	Number	Rate(%)
CEO	1,685	11.5%
Marketing / Sales	2,521	17.1%
Promotion	193	1.3%
Purchasing	339	2.3%
Quality Control	304	2.1%
Financing	203	1.4%
Engineering / Design	4,918	33.4%
Quality Control	519	3.5%
General Affairs / Education / Welfare	704	4.8%
Maintenance	791	5.4%
Planning	1,345	9.1%
Material Management/ Transportation	92	0.6%
Others	1,102	7.5%
Total	14,716	100.0 %



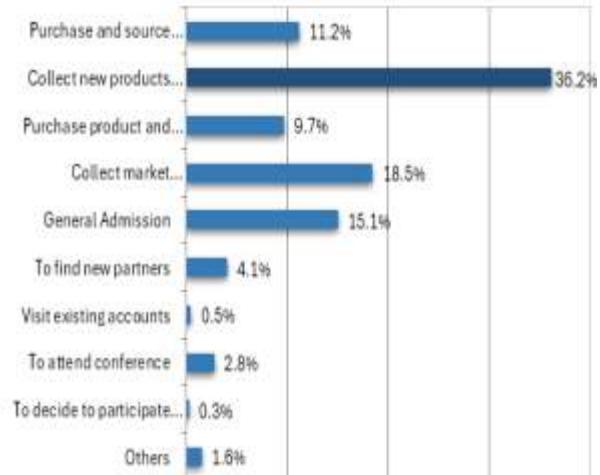
③ Field of Interesting (Multiple Answers)

Classification	Number	Rate(%)
AI+IoT Products and Solutions	12,116	36.0%
Smart Cities, Smart Villages	5,081	15.1%
Manufacturing Business	3,438	10.2%
Energy & Environment	2,925	8.7%
Industrial and Residential Safety Disasters and Catastrophes	2,661	7.9%
Distribution, Logistics, Agricultural and Livestock Production	1,798	5.3%
Smart Home / Office / Healthcare	5,649	16.8%
Total	33,668	100.0%



④ Purpose to Visit the show (Multiple Answers)

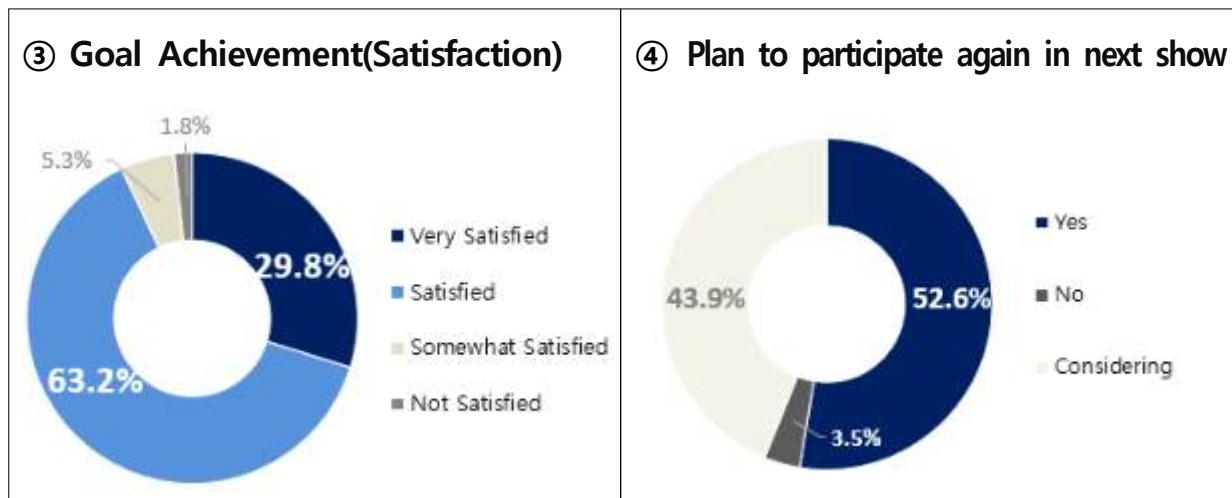
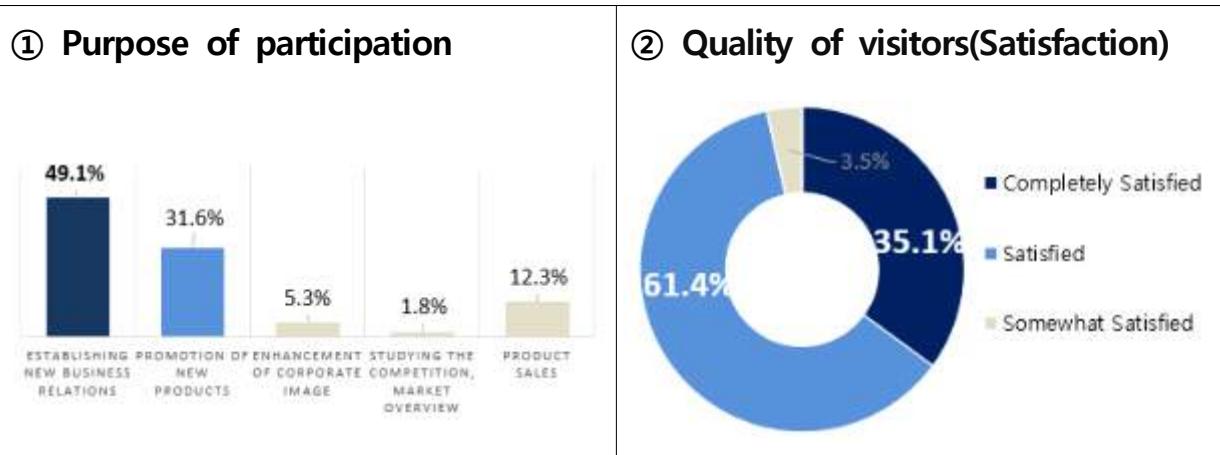
Classification	Number	Rate(%)
Purchase and source product	1,653	11.2%
Collect new products and technology	5,325	36.2%
Purchase product and technology	1,433	9.7%
Collect market information	2,728	18.5%
General Admission	2,218	15.1%
To find new partners	598	4.1%
Visit existing accounts	77	0.5%
To attend conference	411	2.8%
To decide to participate in the next show	43	0.3%
Others	230	1.6%
Total	14,716	100 %



⑤ Visitor Numbers by Country

No.	Country	Number	Rate(%)	No.	Country	Number	Rate(%)
1	CHINA	57	16.0%	19	ITALY	4	1.1%
2	JAPAN	22	6.2%	20	PORTUGAL	4	1.1%
3	INDIA	19	5.3%	21	SWEDEN	4	1.1%
4	UZBEKISTAN	17	4.8%	22	BRAZIL	3	0.8%
5	VIET NAM	17	4.8%	23	CONGO	3	0.8%
6	UNITED STATES	16	4.5%	24	ETHIOPIA	3	0.8%
7	ARAB EMIRATE	16	4.5%	25	IRELAND	3	0.8%
8	INDONESIA	15	4.2%	26	JAKARTA	3	0.8%
9	RUSSIA	8	2.2%	27	KAZAKHSTAN	3	0.8%
10	MALAYSIA	7	2.0%	28	LAOS	3	0.8%
11	SINGAPORE	7	2.0%	29	PARAGUAY	3	0.8%
12	FINLAND	5	1.4%	30	ESTONIA	2	0.6%
13	FRANCE	5	1.4%	31	MALDIVES	2	0.6%
14	SWITZERLAND	5	1.4%	32	MOZAMBIQUE	2	0.6%
15	TAIWAN	5	1.4%	33	MYANMAR	2	0.6%
16	TURKIYE	5	1.4%	34	OTHERS	78	21.9%
17	UNITED KINGDOM	5	1.4%	Total		357	100%
18	CANADA	4	1.1%				

□ Exhibitor Survey



3. On-site photos

